





CELEBRATING COMMUNITY LEADERSHIP

Community based organizations lie at the heart of the response to the AIDS epidemic – displaying extraordinary courage, resilience and strength in addressing one of the greatest challenges of our time. Using creative and sustainable ways to promote prevention and provide treatment, care, and support to people living with HIV, and demonstrating innovation in the face of stigma and discrimination, these examples of community leadership are showing us in practical terms how to reverse a global epidemic – one community at a time.



THE AWARD

The red ribbon is a global symbol in the movement to address AIDS. The Red Ribbon Award, presented every two years at the International AIDS Conference, is designed to honor and celebrate community based organizations for their outstanding initiatives that show leadership in reducing the spread and impact of AIDS. The award is a joint effort of the UNAIDS family and as such, this year it will place particular emphasis on the organization's newly approved global priority areas of action.

Twenty-five community organizations will be selected through a community-led process and will be invited to attend the XVIIIth International AIDS Conference in Vienna from 18-23 July, 2010. The Red Ribbon Award winners will have an opportunity to showcase their work at the Conference and host their Community Dialogue Space in the heart of the Global Village. All 25 community organizations will receive \$5,000 each. Five of these communities will receive special recognition and an additional \$15,000.

ELIGIBILITY

The following organizations will be considered:

- Grassroots initiatives,
- Community-based organizations,
- Faith-based organizations and,
- Small non-governmental organizations.
- Organizations that have been established for more than one year at the time of the application.
- Organizations with an annual operating budget below 300,000 US Dollars.

Self-nominations are accepted.





SELECTION CRITERIA

This year the Red Ribbon Award will be given to community groups for outstanding leadership in responding to AIDS in one or more of the following categories:

- 1) Ensure that that people living with HIV receive **treatment**
- 2) Support HIV **prevention, treatment and care** programmes for people who use drugs
- 3) Remove **punitive policies and laws, stigma and discrimination** that block effective AIDS responses and marginalize key populations (men who have sex with men, transgender people, sex workers and prisoners)
- 4) Stop **violence against women and girls** and promote gender equality
- 5) Enhance **social support** for those affected by HIV, including orphans and vulnerable children

In line with the global efforts to support cross-sectoral strategies that addresses HIV as well as other Millennium Development Goals (MDGs), this year a special recognition Award will be presented to an organization whose cross-cutting approach jointly addresses AIDS and MDGs at the community level.

THE MILLENNIUM DEVELOPMENT GOALS (MDGS):

- Goal 1:** Eradicate extreme poverty and hunger
- Goal 2:** Achieve universal primary education
- Goal 3:** Promote gender equality and empower women
- Goal 4:** Reduce child mortality
- Goal 5:** Improve maternal health
- Goal 6:** Combat HIV/AIDS, malaria and other diseases
- Goal 7:** Ensure environmental sustainability
- Goal 8:** Develop a Global Partnership for Development

HOW TO NOMINATE

- Online at www.redribbonaward.org
- By Email to redribbonaward@undp.org
- By Fax to +1 212 906 5023
- By mail to: **Red Ribbon Award, UNDP HIV/AIDS Group**
304 East 45th Street, 11th Floor, FF-1197
New York, NY, 10017, USA

For more information, please contact:
redribbonaward@undp.org or +1 212 906 6184

Nominations will be accepted in English, French, Spanish, Russian and Arabic from 1 December, 2009 until 28 February, 2010.



Deficiency

Syndrome

Syndrome

AIDS

RED RIBBON AWARD 2010 NOMINATION FORM

Nominations will be accepted from December 1st 2009 to February 28th, 2010. Please limit your nomination to up to three (3) pages of written text.

1. Name of group or organization being nominated.

2. Nominee is best described as:

- Grassroots initiative
- Community-based organization (CBO)
- Non-governmental organization (NGO)
- Faith-based organization (FBO)
- Other (Please specify)

3. When was the organization created?

4. Size of group or organization.

How many full time staff are employed by the group or organization?

How many part time staff are employed by the group or organization?

How many volunteers are involved in the organization's work?

5. Budget and Funding levels within organization.

What is the annual working budget of the group or organization?

What are the sources of funding for the group or organization?

6. Does the group or organization work with any partners? If yes, please list your partners and describe their role in activities.

7. Which category do you think best describes the group or organization's work in responding to AIDS? (Please select up to 2 categories representing your first and second choice)

- 1) Ensure that that people living with HIV receive **treatment**
- 2) Support HIV **prevention, treatment and care** programmes for people who use drugs
- 3) Remove **punitive policies and laws, stigma and discrimination** that block effective AIDS responses and marginalize key populations (men who have sex with men, transgender people, sex workers and prisoners)
- 4) Stop **violence against women and girls** and promote gender equality
- 5) Enhance **social support** for those affected by HIV, including orphans and vulnerable children

8. Describe the impact of the group's or organization's work.

Describe the organization.

How has the organization made a difference to the community it serves?

What have been the greatest successes of the group or organization?

What challenges does the group or organization face?

Why do you think the group or organization is a leader in its chosen field?

9. Other information.

Is there any other information you wish to convey about the group or organization with respect to the following:

- Demonstrating leadership.
- Involvement and empowerment of people living with HIV.
- Working with marginalized groups.
- Addressing gender inequalities and challenging gender norms and stereotypes.
- Areas of innovation and/or creative approaches.

10. Please provide contact information for the following:

- Group or organization being nominated.
- Two separate references who are informed about the activities of the organization.
- Partner groups.
- Nominator (if external to the organization)

The following details are required for each of the above:

- | | |
|--------------------|-----------------------|
| (a) Name | (g) Province or state |
| (b) Position | (h) Country |
| (c) Organization | (i) Telephone |
| (d) Street address | (j) Fax |
| (e) City / Town | (k) Email |
| (f) Postal code | (l) Website |

Please limit your nomination to up to three (3) pages of written text. You may, if you wish, add up to three (3) photographs that show your group and the work you do.

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UNAIDS
JOINT UNITED NATIONS PROGRAMME ON HIV/AIDS

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