

World YWCA

# WORLD YWCA STRATEGIC FRAMEWORK 2008-2012

## FOCUSING THE WORK OF YWCAs IN 125 COUNTRIES UNDER A COMMON VISION, GUIDING VALUES AND COLLECTIVE ACTION

The World YWCA is a global women's membership movement that reaches 25 million women and girls in 125 countries. Developing the leadership of women and girls is the YWCA's core business. The Millennium Development Goals and a human rights framework guide YWCA advocacy and services, which seek to empower women and girls and bring this practical experience at community level to national, regional and international policy makers.

The YWCA strives to ensure organisational accountability, efficiency and effectiveness in all aspects of its work. The adoption of common standards of governance is a shared commitment to being accountable to stakeholders and communities. The World YWCA is a signatory to the International NGOs Accountability Charter and NGO Code of Good Practice on HIV and AIDS programmes.



### STRATEGIC FRAMEWORK

#### VISION

The vision of the World YWCA is a fully inclusive world where justice, peace, health, human dignity, freedom and care for the environment are promoted and sustained by women's leadership.

#### PURPOSE

The purpose of the World YWCA is to develop the leadership and collective power of women and girls around the world to achieve justice, peace, health, human dignity, freedom and a sustainable environment for all people.

#### GUIDING VALUES

The World YWCA is a women's volunteer membership movement that is founded on Christian principles and inclusive of women of all faiths and backgrounds. YWCAs are committed to diversity, inclusiveness, tolerance and mutual respect, and operate with integrity and responsible accountability. YWCAs work for the self-determination of women and girls in all areas of life and value leadership that improves the status of women and children around the world and cares for the environment, including young women's leadership.

# 2008-2012

## PROGRAMME FOCUS 2008 - 2012:

1. Leadership development and capacity building | 2. Advocacy and services | 3. Good governance and accountability

### 1. LEADERSHIP DEVELOPMENT AND CAPACITY BUILDING

#### Goal:

To build the leadership of women and girls to develop the most effective solutions to the issues affecting their lives and communities.

#### Objectives:

- To strengthen the capacity of women leaders at all levels to influence change and participate in decision making
- To ensure a minimum of 25% of decision making positions, programmes and resources for young women's leadership development
- To expand opportunities for the education and exposure of women and girls to global issues and their local impact
- To document evidence and build a knowledge base that demonstrates the credibility of women's leadership

#### Role of the World YWCA:

**Expand** resources and training opportunities for YWCA leaders on global advocacy priorities, good governance and accountability

**Ensure** a minimum of 25% of decision making positions, programmes and resources for young women's leadership development

**Facilitate** bilateral exchanges among YWCAs and global representation and learning opportunities

**Strengthen** tools for research and impact assessment across the movement

#### Desired impact:

Women leaders, including young women, influencing and participating in all spheres of society and working actively in their communities for justice, peace, health, human dignity, freedom and care for the environment.

### 2. ADVOCACY AND SERVICES

#### Goal:

To promote the social, economic, cultural, religious and political rights of women and girls through advocacy and related programmes and services

#### Objectives:

- To advocate for laws, policies and practices that protect and promote the human rights of women and children including the **elimination of violence against women and girls**
- To enable women and girls to access information, resources and services in support of their human rights especially **the right to reproductive and sexual health, and prevention, care and treatment of HIV and AID**
- To promote sustainable development including the **economic empowerment** of women and girls and **women's participation in peace building**
- To provide **programmes and services** that respond to the needs of children and women of all ages, including young women

#### Role of World YWCA:

**Mobilise** women's leadership on advocacy priorities and create partnerships with other organisations for greater impact

**Produce** evidence based resource materials that learn from the experience of the movement and partners, and contribute to the knowledge base for change

**Share** good practice on effective programmes and services that enable the empowerment of women and girls

**Analyse** and raise awareness of the impact of globalisation on women and girls

**Coordinate** advocacy and representation at regional and international events, targeting the United Nations and other multilateral institutions

#### Desired impact:

Women and girls exercising their fundamental human rights and freedoms.

### 3. GOOD GOVERNANCE AND ACCOUNTABILITY

#### Goal:

To ensure YWCAs function at the highest level of organisational accountability, effectiveness and efficiency.

#### Objectives:

- To strengthen and scale up the impact and outreach of YWCA programmes and services
- To increase the visibility of the World YWCA vision, purpose and brand and safeguard the organisation's reputation
- To strengthen organisational infrastructure and operations
- To ensure effective succession planning and democratic decision making at governance and management levels

#### Role of World YWCA:

**Monitor** and evaluate implementation of standards of good management and accountability and other NGO accountability standards in YWCAs

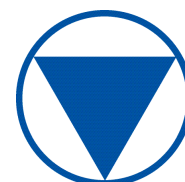
**Manage** and expand the movement's human and financial resources

**Develop** communications and resources that promote the common identity of the YWCA brand

**Resource** global governance, including the World Council and World Board

#### Desired impact:

A flexible and responsive YWCA movement with effective governance and management at all levels, as well as strengthened cooperation, coordination and support mechanisms.



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