PURPOSE OF WORLD YWCA

The purpose of World YWCA is to develop the leadership and collective power of women and girls around the world to achieve justice, peace, health, human dignity, freedom and a sustainable environment for all people (World YWCA Constitution).

VISION OF WORLD YWCA

The vision of the World YWCA is a fully inclusive world where justice, peace, health, human dignity, freedom and care for the environment are promoted and sustained by women’s leadership. The World YWCA recognizes the equal value of all human beings. ...Towards this end, the World YWCA advocates and supports volunteerism, membership, diversity, tolerance, mutual respect, integrity and responsible accountability. The strength and solidarity of the World YWCA is inspired by the faithfulness of its leaders, past and present, whose service to humanity advances the purpose of the World YWCA (World YWCA Constitution).

GOAL 2035

By 2035, 100 million young women and girls transform power structures to create justice, gender equality and a world without violence and war, leading a sustainable YWCA movement, inclusive of all.

2020–2023 CONDITIONS FOR SUCCESS

Goal 2035 is reflected in strategic, tactical and day-to-day actions of the YWCA movement, as our shared collective goal.

World YWCA (World Board and World Office), YWCA member associations, and YWCA leaders engage in and contribute to each key initiative.

A high level of communication and transparency is consistently demonstrated by the World YWCA, YWCA member associations and YWCA leaders.

Key initiative campaigns, projects or publications are customisable, replicable, and as appropriate, scalable.

Every key initiative either contributes to the sustainability and vitality of the YWCA movement and/or aims to positively impact the lives of girls, young women and women in communities around the globe.

Progress on key initiatives, by both the World YWCA and YWCA member associations, is reported on formally and at least one time per year.

YWCA is disciplined in focusing on and investing in the key initiatives.

*The following World YWCA Constitution articles explicitly or implicitly relate to the World YWCA and more specifically the responsibilities of a World Office: Purpose, article 4; Function, article 5; World Board, Role, article 34, 54; Composition of World Board, section 39; and, Legal Status, Headquarters, and Signatures, articles 80 – 82. 80. The 2020-2023 strategic framework and budget reflect and deliver on these mandates of the Constitution.

*World YWCA is defined as the work and leadership of both the World Office and the World Board. The YWCA movement (YWCA) is defined as the entire collective movement, including the World YWCA, Member Associations, and other formal YWCA entities (e.g. local associations).
STRATEGIC PRIORITY 1: MANAGEMENT AND GOVERNANCE EXCELLENCE TOWARD GOAL 2035

KEY INITIATIVE 1 (KI 1)
World YWCA and Member Associations tend to issues of accountability and compliance with the YWCA Standards of Good Management and Accountability.

KEY INITIATIVE 2 (KI 2)
World YWCA will actively address issues of trademark and intellectual property.

KEY INITIATIVE 3 (KI 3)
World YWCA, in collaboration with Member Associations, young women leaders and the Young Women Global Advisory Council, will collect and analyse data related to the engagement of young women leaders in the movement.

KEY INITIATIVE 4 (KI 4)
World YWCA and Member Associations will address key issues of membership and structure, modernisation of the constitution, and operations/business.

STRATEGIC PRIORITY 2: STRATEGIC PARTNERSHIPS AND COMMUNICATION TOWARD 2035

KEY INITIATIVE 5 (KI 5)
World YWCA to consider, confirm and position YWCA’s identity and niche role within the women’s movement.

KEY INITIATIVE 6 (KI 6)
World YWCA will address issues of trademark and intellectual property. World YWCA to consider, re-affirm or adapt the definition of “movement” and how to best contribute to the women’s movement.

KEY INITIATIVE 7 (KI 7)
YWCA entities (World Board, World Office, member associations, other formal associations, and YWCA formal and informal leaders) work as strategic partners.

KEY INITIATIVE 8 (KI 8)
World YWCA and member associations actively and intentionally pursue external strategic partners that share a common desire to transform power structures for gender equality.

STRATEGIC PRIORITY 3: ENGAGEMENT AND MOBILISATION OF GIRLS, YOUNG WOMEN AND WOMEN TOWARD 2035

KEY INITIATIVE 9 (KI 9)
World YWCA offers RiseUp! and Safe Spaces Model program for leadership and advocacy.

KEY INITIATIVE 10 (KI 10)
World YWCA finalises, publishes and refines the YWCA feminist consultation methodology.

KEY INITIATIVE 11 (KI 11)
World YWCA develops an intergenerational leadership guide/tool.

KEY INITIATIVE 12 (KI 12)
World YWCA leads the development and maintenance of a formal network and sub-cohort(s) of YWCA leaders.