

# **GOAL 2035: THEORY OF CHANGE**

The World YWCA is a movement that connects and mobilises girls, young women and women globally to change their lives, and the world, for the better. Goal 2035 is the collective goal of the movement and is a commitment to the future, and states the impact the YWCA will work to realise by 2035.

#### **PURPOSE OF WORLD YWCA**

The purpose of World YWCA is to develop the leadership and collective power of women and girls around the world to achieve justice, peace, health, human dignity, freedom and a sustainable environment for all people (World YWCA Constitution).

## **VISION OF WORLD YWCA**



The vision of the World YWCA is a fully inclusive world where justice, peace, health, human dignity, freedom and care for the environment are promoted and sustained by women's leadership. The World YWCA recognizes the equal value of all human beings. ...Towards this end, the World YWCA advocates and supports volunteerism, membership, diversity, tolerance, mutual respect, integrity and responsible accountability. The strength and solidarity of the World YWCA is inspired by the faithfulness of its leaders, past and present, whose service to humanity advances the purpose of the World YWCA (World YWCA Constitution).

### **GOAL 2035**



By 2035, 100 million young women and girls transform power structures to create justice, gender equality and a world without violence and war, leading a sustainable YWCA movement, inclusive of all.



**FOUNDATIONAL BELIEFS FOR GOAL 2035** 



Power structures prevent young women and girls from knowing and claiming



The engagement and mobilisation of young women and girls is a catalyst



When young women and girls, in all their diversity, act as leaders in their



Leadership of young women and girls is required to build a world of peace, justice, health,



A commitment to faith, social justice, and human rights drives the diverse and inclusive YWCA

their human rights and achieving their full potential.

of change for good.

home, their communities and their nations, they transform formal and informal power structures. freedom and care for the environment.

movement.

#### **FOCUS FOR GOAL 2035**



Engaged young women and girls and their allies

YWCA organisations, leaders and movement

Strategic partner organisations and leaders that contribute to Goal 2035

#### **METHODS TO ACHIEVE GOAL 2035**



Engagement that drives change by connecting, mobilising and consulting with on-the-ground leaders within and external to the YWCA.



Human rights-based, feminist, and faith and social justice driven leadership rooted in communities all over the world, informed by local, community, national and regional realities.



Purpose driven, authentic investment in young women's leadership.



Strategic collaboration between YWCAs around the world and individual and organisational allies to effectively impact the global human rights agenda.



Inspiring, actionoriented, evidencebased advocacy to transform power structures.