



16

DAYS OF ACTIVISM CAMPAIGN TOOL

NOVEMBER 25 TO
DECEMBER 10, 2022

2022 THEME




The **16 Days of Activism against Gender-Based Violence** is an annual international campaign that kicks off on **25 November**, the International Day for the Elimination of Violence against Women, and runs until **10 December**, Human Rights Day. In support of this initiative, the United Nations Secretary-General's **UNiTE by 2030 to End Violence against Women** campaign (**UNiTE campaign**) calls for global actions to increase **awareness, galvanize advocacy efforts, and share knowledge and innovations**. Accordingly, the global theme for this year's 16 Days of Activism against Gender-Based Violence, which will run from **25 November to 10 December 2022**, is "**UNITE! Activism to end violence against women and girls**". As founders of similar annual campaigns such as **Week Without Violence**, we stand behind the efforts of **16 Days of Activism** to mobilise towards collective action that will help us achieve a **world free of sexual gender-based violence**. 16 Days of Activism was started by activists at the inaugural Women's Global Leadership Institute in 1991 and continues to be coordinated each year by the Center for **Women's Global Leadership**.

This tool is designed to support you and your community to campaign alongside the amazing feminist organisations pioneering this year's 16 Days of Activism.



HOW CAN YOU UNITE WITH OTHER ORGANIZATIONS

CALL TO ACTION FOR FLEXIBLE FEMINIST FUNDING



Over the years, the **World YWCA** has put out several calls to action that have strengthened the work of young women working in **SGBV** all over the world. We are confident that creating calls to action in our communities and in civil society spaces can help us to uplift each other's work while making footprints that matter. This year, we want to bring attention to an issue faced by grassroots gender practitioners all over the world: **funding**. According to **Frida The Young feminist fund** and **AWID** research carried out in **2021**, **91% of young women activists** identify the lack of financial resources as their main challenge. In **2019** research revealed only **1% of funding** in the development sector is allocated towards gender/feminist movements. Accordingly, we are prompting all of our young leaders to join us in a call to action to achieve innovative, open and flexible funding of feminist movements, **Community-based organizations (CBOs)** and **NGOs** across **the Sexual Gender Based Violence space**.



Here is how you can participate:

1. Participate in the **16 Days of Activism Campaign** by World YWCA and other organisations.
2. Attend **virtual spaces** by philanthropic and donor organisations to contribute to consultative processes to start dialogue around decolonising funding.
3. Use the **World YWCA's Feminist Consultation Methodology** to lead consultations around feminist funding with partners.
4. Reach out to your **community** and **co-create fundraising strategies** that reach donors who share your vision.
5. Spread awareness about the **challenges of grassroots** work through social media, comprehensive donor feedback.



DEVELOP A PARTNERSHIPS PLAN

(Download Printable/fillable form on creating a fundraising strategy)



Here are five things you can do!

1. Invite activists to mobilise everyone to contribute towards preventing Violence against women and girls (VAWG) and Ending sexual and gender-based violence (SGBV)

This year, young women and girls are encouraged to create impact through mobilising our respective communities toward one voice that calls for an end to SGBV. Some of the ways we can do this include challenging ourselves to undo harmful attitudes, traditions create conversations together to build a sense of community and recognising power structures that do not provide laws and policies that can emancipate women. The World YWCA invites you to call on your communities to start the conversation on SGBV. Some organisations working towards mobilization include the World YWCA, Accelerator for Prevention of GBV, Raising Voices, Equality Fund



2. Amplify the voices of feminist women's movement

At the World YWCA we stand by building a strong, intergenerational network of women leaders, with programs led by and for women in response to the unique needs that they see in their communities. Through supporting and participating in campaigns and projects created by various organisations, we show solidarity and strengthen the work of women across SGBV sectors and in the feminist movement as a whole. You can read more about building resistance across sectors in World YWCA Week Without Violence Toolkit. Here are some organisations promoting feminist movement building AWID, JAAS, SVRI





3. Call for greater support, and increase long-term, sustainable and flexible funding

The UNitE Campaign calls for flexible and sustainable funds from states, private sector, philanthropists and donors in the space. The World YWCA believes that strengthened resource mobilization will seed new and creative initiatives that will capacitate young women and girls across the world to bring their fantastic ideas to life. Here are some organisations funding young grassroots activists FRIDA, Black Feminist Fund, and AWDF

4. Advocate for the strengthening of protection mechanisms

Safeguarding is a vital process that protects people from harm, abuse and neglect. Creating mechanisms and processes to prevent violence, harassment, threats, intimidation and discrimination against women human rights defenders and activists in line with international standards. For more information check out [Save The Children](#), [UNHCR](#), [NGO Safety](#)

5. Promote the leadership of women, young women and girls

Be a part of promoting women, young women and girls in all their diversity and participation in public office, civil society spaces, and community leadership. We believe in programming for women, and led by them with the broader goal of having a vibrant intergenerational feminist movement. For more of this work check out the [World YWCA](#), [Apolitical Foundation](#) and [Akina Mama Wa Afrka](#).



Get Involved with the World YWCA

Follow us on Social Media @worldywca for updates on engaging initiatives, programmes and campaigns highlighting SGBV, bodily autonomy and peace.

✉ Write blogs at shespeaksworldywca.org

✉ Sign up to our newsletters.

💖 Donate to World YWCA.

🎧 Listen to our podcasts.



Upcoming Days

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| International Day for the Elimination of Violence against Women | 25 November |
| International Day of Solidarity with the Palestinian People | 29 November |
| World AIDS Day | 1 December |
| International Day of Persons with Disabilities | 3 December |
| International Volunteer Day for Economic and Social Development | 5 December |
| Declare December 6 as the International Day To End Femicide | 6 December |
| Human Rights Day | 10 December |





Support women's and young women's transformative leadership to fight SGBV.

Take action by donating to the [World YWCA](#) today!

Scan the QR code to donate.



Contact the World YWCA for more information at worldoffice@worldywca.org



A product of World YWCA 2022

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