

Call for Consultancy: Advocacy Roadmap Development for RiseUp! YWCA Member Associations Across Asia-Pacific

(for consulting team/firm/group of consultants)

The World YWCA is seeking a consulting agency/firm/group of consultants to develop individual advocacy maps for nine (9) YWCA National Associations in the Asia-Pacific region engaged in RiseUp! Phase IV, funded by the Department of Foreign Affairs and Trade, Government of Australia.

The final deliverables should succinctly and clearly outline the advocacy focus of each YWCA delivering RiseUp! in the Asia and Pacific region in line with the programs' Theory of Change (ToC) and evidence and data generated to date for RiseUp!. Regular consultations with National YWCAs using a participatory feminist approach will be required and the overall country roadmaps must align with World YWCA's Advocacy Roadmap. Finalised advocacy maps must include implementation pathways and suggested spaces of engagement to aid RiseUp!'s overarching implementation design.

The map and plan should be:

- Clear, disciplined policy advocacy asks which stand true to the context and advocacy landscape of each country
- Specific and finite
- Be adequately mapped and designed with detail to align with indicators of success
- Reflect the suggestions made by key YWCA Leaders & stakeholders

Demonstrated advocacy experience and knowledge of the Asia-Pacific region is essential. Applicants with demonstrated experience in either Asia or Pacific alone may also apply, provided they are comfortable working alongside another co-consultant from the other region.

The Consultancy will have several components and will require working in collaboration with leaders across the YWCAs in nine (9) countries of the RiseUp! program, as well as the World YWCA RiseUp! Team. World YWCA will provide guidance and support throughout the process to ensure that the mapping exercise centers young women in a way that the process is co-creative and follows the principles of feminist consultation in line with World YWCA's Feminist Consultation Methodology.

Location: Remote, with a possibility to travel in the Asia-Pacific region

Starting date: December 1, 2022

Type of agreement: Consultancy

Estimated working days: 60 days (to be completed by February 28, 2023)

About World YWCA

The World YWCA has an ambitious goal: to reach 100 million young women and girls and transform power structures to end gender inequality by 2035. Established in 1855, the World YWCA is the world's oldest women's movement. With member associations in 109 countries, it works to fulfil human rights and make gender equality a reality. The World YWCA is a learning

organization in which there is recognized mentorship across generations. Sixty percent of the members of the World Board are aged 30 and under. The purpose of the World YWCA is to develop the leadership and collective power of women and girls around the world to achieve justice, peace, health, human dignity, freedom and a sustainable environment for all people.

About RiseUp! Mobilising Young Women's Leadership and Advocacy Program ('RiseUp!')

Young women in the Pacific and Asia live with constant violations of their human rights. The barriers they already face to claiming their rights have increased with the COVID-19 pandemic and emergencies such as natural disasters and political crises. Discriminatory attitudes held across societies based on gender and age constrain leadership opportunities for young women and block their ideas and solutions from being heard. When young women have the space, support, and recognition to rise to become leaders, they are an influential force in championing young women's rights and social change in their families, communities and beyond. The RiseUp! program empowers young women in Asia and the Pacific to build their skills, knowledge, and networks to be confident leaders, claim their rights and act together to create positive social change. RiseUp! supports all leaders to work together, share their knowledge and leadership with others, and inspire all young women to use their voices and act together for social change.

The RiseUp! approach to advocacy is young-women led. From defining problem statements to evidence generation, finalization of spaces and policy asks, we follow an approach focused on meaningful engagement of young women, with support from intergenerational leaders through the YWCAs. Storytelling by young women and for young women forms a core part of RiseUp!'s social media driven advocacy. Alongside, RiseUp! ensures skills and capacities of young women leaders are built in a way that enables them to make space for themselves at policy decision making platforms, both nationally and globally. RiseUp! and the World YWCA's Feminist Consultation Methodology is aimed to equip the young women to give voice to the contextual challenges of their lives and communities at global spaces and advocate strongly and with confidence for bringing about changes that are long-lasting and sustainable.

Scope of Work:

Proposed Activities, Timelines and Processes

- This is a remote consultancy. The Consultant/s must work through virtual communication and be proactive and engaging. The work may require travel which the World YWCA will help scope, plan & facilitate.
- World YWCA created a 'Feminist Consultation Methodology' developed by young women that has been tested and is a great tool for engagement and evaluation purposes. The Consultant/s will be required to contextualize this methodology, as suitable, to facilitate the co-creation of the country specific advocacy roadmaps. This will be finalised through a common understanding built during the process by the World YWCA team.
- The Consultancy requires high amount of interaction across time zones mostly in Asia-Pacific and Europe. English is the required medium for communication. The consultant/s must follow the values of diversity, equity and inclusion during the entire process.
- The Consultant/s must use participatory, inclusive, and supportive methods of work as much as possible, to ensure that the YWCA Leaders and World YWCA contact points are directly involved in the various elements of the consultancy as detailed below.

The timeframes listed below are tentative and subject to amendment during the planning phase.

Description of activity	Indicative number of days	Output
Review of all World YWCA documents and products for background understanding, including World YWCA Advocacy Roadmap, the RiseUp! Theory of Change (ToC), RiseUp! Guide and other key tools, documents and reports.	3 days	Summary of key learning elements and approaches to inform the creation of advocacy roadmap. Discussions with the World YWCA Team.
Consult and engage with the World YWCA Team regarding the YWCAs engaged with RiseUp! initiative on: <ul style="list-style-type: none"> • History & background • Structure of the YWCAs • Implementation plans under the RiseUp! initiative 	2 days	Summarise findings and prepare for consultations with YWCAs.
Research and scope country wise, Asia-Pacific and global advocacy spaces. Engage with YWCA Leaders to gain insight and understanding to inform roadmap development.	5 days	Advocacy methods and spaces plotted in single tracker. Alignment identified against RiseUp! ToC and World YWCA Advocacy Roadmap.
Round of consultations with the nine (9) YWCAs in the Asia-Pacific region. Interviews and focus groups to determine current advocacy work undertaken by YWCAs, advocacy history and thoughts and input for the future in relation to RiseUp!	15 days	Summarise findings
Develop first round of individual roadmaps for the nine (9) countries. To include clear core messaging and identified advocacy spaces in country, regionally and globally. Ensure roadmap highlights key roles and responsibilities; who engages and how.	23 days	Nine (9) Roadmaps developed in close consultation and agreement with YWCAs and World YWCA.
Revisions and finalisation	5 days	Buy-in of the YWCAs and the World YWCA team.
Finalise designed versions in consultation with World YWCA. Ensure alignment to the RiseUp! brand.	7 days	Ensure a round of review with key stakeholders. Final material design and approvals

Ideal Profile of Consultants:

- Experience in policy advocacy spaces on women rights and leadership, especially in Asia-Pacific region.
- Knowledge of women's leadership development, gender, civil society engagement and women's rights in general and feminism.
- Must be a team of feminist facilitators with focus on processes. The task involves engaging with wide audience with diverse language backgrounds and then converting to consistent, coherent products for each country.
- Comprehensive experience and understanding of gender equality issues, diversity and equity and decolonization of organisations and operations.
- Inter-personal skills and participatory tact in working with a range of diverse women, young women along with wider civil society stakeholders.
- At least 2-3 members in the team; with another designer in the team if possible.
- Experience in consultative, co-created, inclusive design thinking.
- Understanding and knowledge of progressive feminist language use will be a key asset.
- Work will commence from Dec 1, 2022. Team must be available.

Application Process and Timelines:

Proposals will need to include the following information:

- A draft scope of services/ tentative plan of action on process;
- Draft budget;
- Outline key skills, experiences and justification, including adviser fees and proposed role in meeting the design milestones outlined in this document.
- Sample of previous work done.
- 1-2 references for checks to be made at later stage.
- Evidence of registration/status as a consultant (independent or working under a company) able to invoice the World YWCA in Switzerland and cover all taxes and legal obligations in the country where they are based/work.
- The Consultant should send the package of above listed documents either in word or pdf format to: hresources@worldywca.org.
- Last date to submit applications is **November 23, 2022; COB CET.**