

World YWCA - Global Advocacy and Training Manager

Terms of Reference for Contractor Position

The World YWCA seeks a passionate, research-driven training enthusiast to work as the Global Advocacy and Training Manager in the Global Engagement and Impact team, collaborating with other World YWCA team members.

As part of our strategic framework for 2024-2027, the World YWCA aims to amplify its advocacy efforts globally, focusing on building leadership and advocacy skills among young women and creating a cohort of advocacy ambassadors. The Global Advocacy and Training Manager will drive these efforts, ensure alignment with the strategic framework, and enhance our impact on key advocacy issues. The contractor will be responsible for successfully designing and delivering the work of the global Advocacy Ambassadors youth initiative.

The Manager's work will be carried out under the oversight of the Director of Global Engagement and Impact, in close collaboration with contractors from different programs, communications team members, and the General Secretary. They will support the implementation and reporting of three World YWCA initiatives on youth and leadership. The Manager will work closely with the Director of Global Engagement to update the World YWCA's Advocacy Roadmap through an evidence-based approach.

This contractor position is a new role aligned with the needs of the Strategic Framework 2024-27, passed at the World Council in 2023. The function includes a focus on technology, virtual and digital training, a keen interest in data and evidence building, storytelling as a core advocacy skill, and a keenness to learn more about feminist advocacy and innovations worldwide, adopting them within the purview of World YWCA's mandate. The position holder must be able to prioritise their work according to adapting factors, communicate effectively both orally and in writing, and complete their work under pressure and time constraints.

Location: Remote (with limited travel)

Closing Date: July 25, 2024, 11:59 PM CET

Starting Date: September 1, 2024

Type of Contract: Long-term contractor for a first term of 12 months (duration linked to performance against deliverables and funding)

Reference: WYWCA/AdvocacyTrainingManager

Specific Requirement: Individuals with a right to work in and reside in their current country of residence.

Website Link: [World YWCA](https://www.worldywca.org)



WorldYWCA

16 Ancienne Route
CH-1218 Grand Saconnex
Geneva Switzerland

Telephone (+41) 22 929 60 40 | info@worldywca.org

Contractor Compensation Range: CHF 6500-7500 per month (based on location, inclusive of tax)

About World YWCA

The World YWCA aims to reach 100 million young women and girls and transform power structures to end gender inequality by 2035. Established in 1855, the World YWCA is the world's oldest women's movement. With member associations in 99 countries, it works to fulfil human rights and make gender equality a reality. The World YWCA is a learning organisation with recognised mentorship across generations, where 60% of the World Board members are aged 30 and under. The World YWCA aims to develop women and girls' leadership and collective power worldwide to achieve justice, peace, health, human dignity, freedom, and a sustainable environment for all people.

The World YWCA mobilises and connects millions of young women around transformational change and provides leadership opportunities in more than 100 countries worldwide. It also actively works to influence policies, regulations, and social and community norms that prevent women from realising their rights and leadership potential.

The World YWCA has three strategic priorities:

- Management and governance excellence towards Goal 2035
- Strategic partnerships and communication towards Goal 2035
- Engagement and mobilisation of girls, young women, and women towards Goal 2035

Key Responsibilities

This is no ordinary advocacy role – it is at the edge of engagement and impact within youth-driven advocacy work, strengthening youth contributions towards various intersecting themes and issues and helping champion youth leadership through an intergenerational network of leaders worldwide. While advocacy is the hub of the Mandate, it is part of the dynamic World YWCA's Goal 2035 Theory of Change.

The role requires a mix of tech-savvy, thematic focus and innovative approaches to advocacy, with a value in traditional methods and an eye for innovating advocacy. It will focus on training, supporting, and ongoing troubleshooting with the Advocacy Ambassadors cohort, ensuring they have the best skills, knowledge, and values to address regional and international advocacy spaces. The role also entails working closely with the World YWCA team to strengthen the global mission impact work through various advocacy asks and interventions.

Building and Training a Global Advocacy Ambassadors Cohort (60%)

- Identify, recruit, and train a global cohort of advocacy ambassadors (focusing on countries where World YWCA is implementing funded initiatives with YWCAs worldwide).
- Ensure the training is designed and implemented collaboratively with young people at the center and through participatory tools and mechanisms, both virtual and in-person (as needed).
- Facilitate ambassadors' engagement and participation in global advocacy initiatives and platforms through proper training, onboarding, documentation, and support that reflect the asks of various thematic areas aligned with the program needs and [World YWCA's Advocacy Roadmap](#).



- Ensure that the participative trainings are designed and conducted using World YWCA's leadership tool, evidence-building [Feminist Consultation Methodology](#) tool, and [Storytelling Guide](#).
- Enhance the capacity of young women globally to engage in advocacy through tailored training sessions.
- Utilize and promote evidence-based advocacy tools and methods.
- Support the cohort members and YWCA representatives for a cohesive presence at global advocacy spaces.

Global Advocacy Strategy Implementation (20%)

- Review and redefine the World YWCA's Global Advocacy Roadmap and aligned strategy as reflected in the World YWCA Strategic Framework 2024-2027 and the six resolutions and statements adopted at the 30th World Council.
- Support the Director of Global Engagement and Impact and the General Secretary in developing key advocacy statements and messaging.

Partner Engagement and Reporting (10%)

- Work collaboratively with global partners to align advocacy efforts and leverage synergies.
- Facilitate partnerships that support advocacy initiatives and amplify the voices of young women in global forums.
- Track and report on the progress of advocacy initiatives. Support the Global Engagement and Impact team in creating a metric capture system for World YWCA, the global YWCA movement, and collaborative efforts with international and local strategic partners.
- Provide regular updates and reports to the Director of Global Engagement and Impact.

Communication and Visibility (10%)

- Support strategic communications efforts to increase the visibility of World YWCA's advocacy work.
- Utilize social media and other platforms to amplify advocacy messages and showcase the work of advocacy ambassadors.

Key Skills, Experience, and Competencies

- Experience in agile project management approaches to cohort building, recruitment, and implementation.
- Excellent cross-cultural communication skills and ability to deliver training to a diverse range of young women/young people.
- Ability to simplify complex processes and take joy in creating easy-to-use instructional materials.
- Experience in translating feminist theory into practical processes that ensure accountability, learning, and ownership.
- Experience in and ability to lead participatory workshops in person and remotely.
- Expertise in thematic areas of World YWCA's Global Advocacy Roadmap and different data sets to produce insights specific to program learning requirements.
- Experience in evidence-based advocacy work, such as statements, consultations, policy briefs, etc.
- Excellent team player who can work collaboratively to problem solve, ideate, and create.
- Experience in working autonomously and remotely on critical deliverables and leading own work planning.
- Proficiency in English with a focus on language diversity and a keenness to see language as an intersecting tool for DEI.



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- Interest in working in a passionate and mission-driven environment.
- Knowledge of digital safety is an added advantage.

How to Apply

Applications must be addressed to World YWCA and emailed to hresources@worldywca.org, stating WYWCA-Advocacy TrainingManager/+your surname in the subject line. All applications must be sent by July 25, 2024, 11:59 PM CET. To apply for this role, attach:

- A CV in English
- A motivation letter (two pages maximum) summarising how your profile aligns with the critical requirements of this role. This can be in the form of a video or story as well.
- Three references (will be contacted only in the final stage of recruitment)

This document outlines the role and expectations of The Global Advocacy and Training Manager contractor position. The World YWCA looks forward to welcoming a dedicated professional who shares our vision of empowering young women globally.