

**INTERGENERATIONAL
LEADERS RISING TO
END DIGITAL VIOLENCE**



16 DAYS OF ACTIVISM 2025 TOOLKIT

JOIN US FOR 16 DAYS OF
ACTIVISM 2025!



Every year, the World YWCA participates in the global 16 Days of Activism campaign to raise awareness on the impact of gender-based violence, particularly on girls, young women and women. Now, 30 years since the adoption of the [Beijing Declaration](#), we must continue our collective solidarity and find new and long-lasting ways to end all forms of violence, to secure a safe and equitable future for all women and girls.

According to UN Women, [16 to 58% of women and girls have been exposed to different forms of digital abuse and violence](#), which poses new threats to their online engagements in our ever-growing digital world. This **#16Days2025**, the World YWCA joins this global call through a campaign that connects digital safety with our 160-year legacy of peace and justice work.

THE WORLD YWCA'S 16 DAYS OF ACTIVISM 2025
TOOLKIT IS MADE POSSIBLE WITH THE GENEROUS
SUPPORT OF THE [NORWEGIAN CHURCH AID](#).



OUR 16 DAYS 2025 THEME: INTERGENERATIONAL LEADERS RISING TO END DIGITAL VIOLENCE

THIS THEME IS ALIGNED WITH THE [WORLD COUNCIL 2023 STATEMENTS](#), WHICH PRIORITISE OUR POLICY POSITIONS AND CENTRE THE POWER OF YOUTH LEADERSHIP TO ACHIEVE [GOAL 2035](#).

From November 25, 2025, to December 10, 2025, join the World YWCA, under the theme **"Intergenerational Leaders Rising to End Digital Violence,"** as we engage with intergenerational leaders across our movement working to address digital violence, and what they think are the best ways to take back digital spaces for authentic and impactful change!

Digital spaces have become the new frontier for advocacy engagement. Yet, for many women and girls, this has been marred by the harmful use of technology, the spread of misinformation, and the persistence of online hate.

This year's campaign centres on the collective power of intergenerational leadership as a catalyst to amplify the voices of advocates and activists of all ages, championing peace, justice, freedom, solidarity, and joy for all!

WHAT IS DIGITAL VIOLENCE?

Digital violence is any form of harmful action taken through digital tools and platforms to harm anyone's psychological, sexual, social, political, or economic well-being.

Due to the rise in hate speech, misinformation, women and girls often receive threats and experience sexual harassment, defamation, cyberbullying and stalking.

It is time for us to collectively find new, sustainable, and equitable ways to end digital violence so that all intergenerational leaders can continue to communicate, connect and advocate for gender equality and peace in digital spaces safely.

HOW CAN YOU PARTICIPATE?

Join us for 16 Days of Activism 2025, “**Intergenerational Leaders Rising to End Digital Violence**,” as we rise together to ask questions, strategise and share incredible stories from women and girls working to overcome digital violence around the world.

During the campaign, we will share our signature tools, which are designed to help guide leaders and young leaders on tangible ways to achieve their advocacy goals joyfully and freely within their respective contexts.

Our current digital age is meant to be **beneficial and accessible to everyone**. It is only when women and girls, of all ages, take back the space and are safe on digital platforms that they can fully take the lead in creating a more just and equitable world.

WE WANT TO HEAR FROM YOU! SO WE CAN WORK TOGETHER:

For **16 Days of Activism 2025**, use your voice and take action to:

- **Spotlight your stories**, your photos, and quotes on the incredible work you are doing to end digital violence.
- **Share your plans for the 16 Days of Activism 2025 with us**, and we will reshare them on our platforms.
- **Share your ideas** on the best, safest, and most equitable ways to put in place measures to end digital violence against intergenerational leaders worldwide.
- How can we **take back the digital space**, free from digital violence, harassment, and harm, so that we can collectively, across generations, engage with and use digital spaces with joy and freedom to advocate, connect, and communicate effectively?
- **Tell us what a joyful and digitally safe future look like for yourself and future generations?**

Use our social templates to share your stories, messages, raise awareness and **#TakeBacktheSpace** to bring digital violence against women and girls to an end.

CLICK



WorldYWCA

#16DAYS2025
#TAKEBACKTHESPACE
#ENDDIGITALVIOLENCE
#INTERGENERATIONALLEADERS
#YWCALEADERS



**16 Days of
Activism
2025**

Join us and the YWCAs around the world as we showcase our global solidarity, support and work, as we tackle the impact that digital violence has on women and girls. Our strength lies in our collective action and collaboration to ensure that intergenerational voices, particularly those of young leaders, are amplified, fostering real change.

Be part of the conversation, keep an eye on our platforms and tag us with your insights throughout the campaign using the hashtags **#16Days2025**, **#TakeBacktheSpace**, **#EndDigitalViolence**, **#IntergenerationalLeaders**, **#YWCALeaders** - @worldywca on [Facebook](#), [LinkedIn](#) and [Instagram](#) for us to share your stories with the broader movement and beyond!

EXPLORE WORLD YWCA'S SIGNATURE TOOLS



WE RISE, WE LEAD: FEMINIST CONSULTATION METHODOLOGY



OUR SPACES, POWER SPACES SAFE SPACE GUIDE



RISEUP!: YOUNG WOMEN'S TRANSFORMATIVE LEADERSHIP GUIDE



BLOOMING WILDFLOWERS: STORYTELLING GUIDE



THE INTERGENERATIONAL TRIANGLE: A GUIDE TO SHARED LEADERSHIP



This toolkit was developed with support from the Norwegian Church Aid.



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